



Blueprint 360, LLC

Form ADV Part 2A – Disclosure Brochure

March 20, 2025

Item 1: Cover Page

This Form ADV Part 2A (“Disclosure Brochure”) provides information about the qualifications and business practices of Blueprint 360, LLC (“Blueprint 360”). If you have any questions about the contents of this Disclosure Brochure, please contact us at (832) 736-7402.

Blueprint 360 is a registered investment adviser located in the State of Texas. The information in this Disclosure Brochure has not been approved or verified by the U.S. Securities and Exchange Commission (“SEC”) or by any state securities authority. Registration of an investment adviser does not imply any specific level of skill or training. This Disclosure Brochure provides information about Blueprint 360 to assist you in determining whether to retain the services of Blueprint 360.

Additional information about Blueprint 360 and its advisory persons are available on the SEC’s website at www.adviserinfo.sec.gov by searching for our firm name or by our CRD# 292136.

Item 2: Summary of Material Changes

The Form ADV Part 2 is divided into two parts: Part 2A (the “Disclosure Brochure”) and Part 2B (the “Brochure Supplement”). The Disclosure Brochure provides information about a variety of topics relating to Blueprint 360’s business practices and conflicts of interest. The Brochure Supplement provides information about advisory personnel of Blueprint 360. For convenience, we have combined these documents into a single disclosure document.

Blueprint 360 believes that communication and transparency are the foundation of its relationship with Clients and will continually strive to provide its Clients with complete and accurate information at all times. Blueprint 360 encourages all current and prospective Clients to read this Disclosure Brochure and discuss any questions you may have with us. And of course, we always welcome your feedback.

Material Changes

Since our last update dated March 22, 2024, we have not made any material changes.

Future Changes

From time to time, we may amend this Disclosure Brochure to reflect changes in our business practices, changes in regulations, and routine annual updates as required by the securities regulators. This complete Disclosure Brochure or a Summary of Material Changes shall be provided to each Client annually and if a material change occurs.

At any time, you may view the current Disclosure Brochure online at the SEC’s Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov by searching for our firm name or by our CRD# 292136. You may also request a copy of this Disclosure Brochure at any time, by contacting us at (832) 736-7402.

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Item 4: Advisory Services

Firm Information

Blueprint 360 LLC ("Blueprint 360") is a registered investment adviser located in the State of Texas, which is organized as a Limited Liability Company ("LLC") under the laws of the State of Texas. Blueprint 360 was founded in January 2018, and is owned and operated by Charles C. Adi (Principal and Chief Compliance Officer). This Disclosure Brochure provides information regarding the qualifications, business practices, and the advisory services provided by Blueprint 360.

Advisory Services Offered

Blueprint 360 offers investment advisory services to individuals, high net worth individuals, trusts, estates, corporations, and businesses in the State of Texas and other states (each referred to as a "Client").

Financial Advice Services

With Financial Advice Services, Blueprint 360 provides a one-time review and analysis to address limited financial topics, as selected by Client. Financial Advice Services include one or two 60- to 90-minute meetings to establish Client's goals and values and discuss Client's most important financial questions. Blueprint 360 will provide Client with a Customized Recommendations Report summarizing the discussion and a corresponding Action Plan addressing the topics discussed. Following delivery of the Action Plan, Blueprint 360 will provide one month of email support related to the topics in the Action Plan.

Financial Planning Services

Blueprint 360 offers comprehensive Financial Planning Services. Through a series of meetings, discussions, and other data gathering tools, Blueprint 360 will develop a strategic financial plan covering the topics selected by Client. Blueprint 360 will provide Client with a written Financial Plan on the basis of data provided by Client, considerations of stated personal and financial circumstances and investment objectives, and mutually agreed upon assumptions. Following delivery of the Financial Plan, unless Client elects Ongoing Financial Planning Services, Blueprint 360 will provide one month of email support regarding the Financial Plan.

Ongoing Financial Planning Services

Client has the option to elect Ongoing Financial Planning Services, wherein Blueprint 360 will provide continuing support to Client as needed to assist with the implementation and maintenance of Client's Financial Plan. In addition, Blueprint 360 will provide periodic updates of Client's written Financial Plan.

The services are tailored to the Client's financial situation, depending on their goals, objectives and financial condition. This planning or consulting encompasses one or more areas of need, including but not limited to, investment planning, retirement planning, personal savings, education savings, and other areas of a Client's financial situation. These services will usually include general recommendations for a course of activity. For example, recommendations may be made that the Client start or revise their investment programs, commence or alter retirement savings, establish education savings and/or charitable giving programs. Blueprint 360 may also refer Clients to an accountant, attorney, or other specialists, as appropriate for their unique situation.

Financial planning and consulting recommendations may pose a conflict between the interests of Blueprint 360 and the interests of the Client. For example, a recommendation to engage Blueprint 360 for investment management services or to increase the level of investment assets with Blueprint 360 would pose a conflict, as it would increase the advisory fees paid to Blueprint 360. Clients are not obligated to implement any recommendations made by Blueprint 360 or maintain an ongoing relationship with Blueprint 360. If the Client elects to act on any of the recommendations made by Blueprint 360, the Client is under no obligation to effect the transaction through Blueprint 360.

Investment Management Services

Blueprint 360 provides customized investment advisory solutions for its Clients. This is achieved through continuous personal Client contact and interaction while providing discretionary investment management and related advisory services. Blueprint 360 works closely with each Client to identify their investment goals and objectives as well as risk tolerance and financial situation in order to create an investment strategy. Blueprint 360 will implement the investment strategy with its internal management and/or engage an unaffiliated third-party asset manager to manage all or a portion of Client's portfolio. When a third-party asset manager is used, Client will receive a copy of that manager's disclosure brochure providing additional information on the services, fees, and practices.

Blueprint 360 customizes its investment management services for its Clients. Portfolios are primarily constructed using low-cost, diversified mutual funds and/or exchange-traded funds ("ETFs") to achieve the Client's investment goals. Blueprint 360 may retain certain types of investments based on a Client's legacy portfolio construction.

Blueprint 360's investment strategy is primarily long-term focused, but Blueprint 360 may buy, sell, or re-allocate positions that have been held less than one year to meet the objectives of the Client or due to market conditions. Blueprint 360 will construct, implement, and monitor the portfolio to ensure it meets the goals, objectives, circumstances, and risk tolerance agreed to by the Client. Each Client will have the opportunity to place reasonable restrictions on the types of investments to be held in their respective portfolio, subject to acceptance by Blueprint 360.

Blueprint 360 evaluates and selects investments for inclusion in Client portfolios only after applying its internal due diligence process. Blueprint 360 may recommend, on occasion, redistributing investment allocations to diversify the portfolio. Blueprint 360 may recommend specific positions to increase sector or asset class weightings, and may recommend employing cash positions as a possible hedge against market movement. Blueprint 360 may recommend selling positions for reasons that include, but are not limited to, harvesting capital gains or losses, business or sector risk exposure to a specific security or class of securities, overvaluation or overweighting of the position[s] in the portfolio, change in risk tolerance of Client, generating cash to meet Client needs, or any risk deemed unacceptable for the Client's risk tolerance.

At no time will Blueprint 360 accept or maintain custody of a Client's funds or securities, except for authorized deduction of Blueprint 360's fees. All Client assets will be managed within their designated brokerage account, pursuant to the Client investment advisory agreement. Please see "Item 12: Brokerage Practices."

Estate Planning Services

Blueprint 360 offers estate planning services that include education on estate planning topics and the collection of general information necessary to complete a new estate plan or review a current estate plan.

Blueprint 360 uses the services of a third-party digital estate planning platform for clients who need estate planning review, creation, or updates. Services vary depending on the individual Client's needs, but could include assistance with the preparation of or updates to estate planning documents, including guardianship documents, wills, trusts, or other forms. Access to attorney assistance is available through the platform if necessary. Blueprint 360 does not offer legal advice, and its estate planning services are limited to education, data gathering, and access to the third-party digital estate planning platform. This service is appropriate for typical estate planning situations. For complex estate plans or legal questions, clients are encouraged to seek the advice of appropriate legal counsel as they deem necessary. Clients may be able to access attorney support through the digital platform for an additional fee.

The fees associated with the creation or update to a client's estate plan are separate from and in addition to fees for financial planning or investment management services. Please see "Item 5: Fees and Compensation" below for information regarding fees for estate planning services.

Business Registration Services

Blueprint 360 offers advisory clients assistance with the registration of single-member limited liability companies in the State of Texas. This service includes assistance with the completion of necessary forms, processing of applications, and payment of initial licensing fees.

Seminars

Blueprint 360 holds seminars and workshops to educate the public on different types of investments and the different services offer. The seminars are educational in nature and no specific investment or tax advice is given. Blueprint 360 also offers financial literacy workshops on of behalf business and other investment advisory firms for a fee.

Client Account Management

Prior to engaging Blueprint 360 to provide investment advisory services, each Client is required to enter into one or more agreements with Blueprint 360 that define the terms, conditions, authority, and responsibilities of Blueprint 360 and the Client.

Wrap Fee Programs

Blueprint 360 does not manage or place Client assets into a wrap fee program. Investment management services are provided directly by Blueprint 360.

Assets Under Management

As of December 31, 2024, Blueprint 360 managed \$25,351,866 on a discretionary basis and \$0 on a non-discretionary basis.

Item 5: Fees and Compensation

Fees for Advisory Services

Financial Advice Services

Financial Advice Services are offered on an hourly basis. The total fee is due upon the presentation of the Customized Recommendations Report and Action Plan. Blueprint 360's standard hourly rate is \$250 per hour; however, the fee is negotiable based on various factors, such as the complexity of the Client's financial circumstances. An estimate for the services is set forth in the Client's advisory agreement.

The client agreement for Financial Advice Services will automatically terminate thirty (30) days following delivery of and acceptance by Client of the Customized Recommendations Report and Action Plan. If Client terminates the advisory agreement prior to delivery of the Customized Recommendations Report and Action Plan, Client is responsible for paying for the services rendered by Blueprint 360 prior to notice of termination at the hourly rate set forth in the advisory agreement. Blueprint 360 does not charge in advance for Financial Advice Services; therefore, no refunds are necessary upon termination.

Financial Planning Services

Financial Planning Services are offered for a fixed fee, which is based on the nature and complexity of the services to be provided and the overall relationship between Client and Blueprint 360. Clients may choose from the following service levels:

- *Discovery.* This service level is suitable for clients who are new to the financial planning process and want a general evaluation of their financial situation. Typically, clients who choose this service level have less than \$250,000 in investable assets, and the fee ranges between \$1,200 and \$2,400.
- *Consultative.* This service level provides a strategic financial plan designed to help meet financial goals and objectives. Clients who choose this level typically have between \$250,000 and \$1,000,000 of investable assets, and the fee ranges between \$2,400 and \$4,200.

- **Comprehensive.** This service level is for clients who desire the highest level of personal attention to help achieve financial goals. Clients who choose this level typically have investable assets of \$1,000,000 or more, and the fee ranges between \$4,200 and \$7,200.

The fee ranges and investable assets for each of the service levels shown above are guidelines only. Each client's fee is determined based on the needs of each client and the complexity of their services. The fee is negotiable, but typically ranges between \$1,200 to \$7,200. The Client's actual fee will be set forth in the Client's advisory agreement.

The payment terms will be set forth in the Client's advisory agreement, as mutually agreed between Client and Blueprint 360. Fees may be paid in full upon execution, by making a deposit upon execution and paying the balance upon delivery, or payment in full upon delivery.

If, during the course of preparing the Financial Plan, unforeseen circumstances cause the scope of the engagement to vary significantly, Blueprint 360 reserves the right to adjust the fixed fee upon prior notice to and acceptance by Client.

Unless Client elects Ongoing Financial Planning Services, the advisory agreement for Financial Planning Services will automatically terminate thirty (30) days following delivery of and acceptance by Client of the Financial Plan. If Client terminates the agreement prior to delivery of the Financial Plan, Client is responsible for paying for the services rendered by Blueprint 360 prior to notice of termination at the hourly rate of \$250 per hour. If this amount is less than the initial deposit collected at the time of execution of the advisory agreement, Blueprint 360 will refund the remaining balance of the deposit to Client. Otherwise, Client will promptly pay the balance due.

Ongoing Financial Planning Services

Fees for Ongoing Financial Planning Services are a monthly fixed fee, which is negotiable based on the nature and complexity of the services to be provided and the overall relationship between Client and Blueprint 360, and typically range between \$100 and \$600. Client's actual fee will be set forth in the Client's advisory agreement.

The first monthly fee is due and payable one calendar month following delivery and acceptance of the written Financial Plan, and are due on a recurring basis on the same day of each calendar month thereafter. Recurring monthly fees may be paid by ACH or by debit or credit card with proper authorization.

The monthly fee will be evaluated on a periodic basis and adjusted if necessary, based on the current nature and complexity of services to be provided. Blueprint 360 will inform Client of the adjusted monthly fee at least 30 days prior to the effective date of any adjustment.

If fees for Ongoing Financial Planning Services are paid by recurring ACH, debit card, or credit card, notice of termination must be given at least five (5) business days prior to the next scheduled transaction to allow for cancellation of scheduled charges.

Investment Management Services

Our advisory fee ("Advisory Fee") for investment management services is based on a percentage of clients' assets under management ("AUM"). The fee is negotiable and varies based on the nature and complexity of Client's investment portfolio. The ranges of fees are set forth in the schedule below.

Assets Under Management (\$)	Annual Rate (%)
Up to \$250,000	1.10% - 1.50%
\$250,001 to \$750,000	0.90% - 1.25%
\$750,001 to \$1,000,000	0.75% - 1.00%
\$1,000,001 and up	0.50% - 0.85%

Client's actual fee will be set forth in the Client's advisory agreement. AUM is defined as all assets in Client's Discretionary Account(s) and Client's Non-Discretionary Account(s), including but not limited to cash, cash

equivalents, investments acquired directly by or previously held by Client, or investments held at Client's direction.

Timing of Fees: The Advisory Fee is payable on a quarterly basis in advance, due at the beginning of each calendar quarter for Services to be rendered during that quarter. The initial Advisory Fee shall be prorated from the Effective Date of this Agreement to the end of the current calendar quarter. Fees for partial quarters are not prorated upon termination, and therefore no fees are refunded.

Fee Calculation: The Advisory Fee is calculated based on the quarter-end security valuations as provided by the Custodian or the third-party asset manager, if applicable. In the case of Client's Non-Discretionary Account(s), valuations may be based on account statements provided by Client. If current value is not provided, Blueprint 360 may use its best efforts to determine an Account's current value based on the quarter-end valuation of assets in the account as reflected on the most recent account statement in Blueprint 360's possession. The Advisory Fee is determined by multiplying the value of the AUM at the end of the prior calendar quarter by the Annual Rate from the schedule above; then multiplying that result by a factor equal to the number of days in the quarter divided by the number of days in the year (366 days in leap years).

Wherever possible, the investment advisory fees will be deducted from Client's Discretionary Account(s). Client will provide written authorization to Blueprint 360 for the deduction of advisory fees on any forms required by the custodian of the Account. Blueprint 360 or its delegate shall instruct the Custodian as to the amount of the fees to be deducted from each Account. Unless otherwise directed on the Client's advisory agreement, the respective portion of the Advisory Fee allocated to each Account will be deducted from that respective Account.

Upon request, Blueprint 360 will provide Client a written invoice itemizing the fee, including the calculation period covered by the fee, the account value and the methodology used to calculate the fee. Client will receive independent statements from the Custodian no less frequently than quarterly. Client is encouraged to compare custodial account statements with Blueprint 360's invoices and to promptly alert Blueprint 360 of any questions.

When it is not possible to deduct fees directly from the account, Client may designate an alternate account from which to deduct Blueprint 360's fees, as set forth in the Client's advisory agreement.

Householding Accounts: Blueprint 360, in its sole discretion, may aggregate the account values of family members living in the same household to determine the applicable advisory fee. A Client's household includes accounts held in the name of the Client, Client's spouse and minor children, and other types of related accounts. Combining account values increases the asset total, which may result in a reduced advisory fee based on the available breakpoints in the fee schedule stated above.

Expenses related to the ordinary servicing of Client's Account(s), including custody fees, security transaction fees, and/or program fees shall be paid by Client. Other non-ordinary fees or fees incurred at the direction of Client shall be paid by Client. Operating fees of mutual funds and other investment product fees are deducted from the asset value of those investments as defined in the prospectus of the sponsor for each product.

Estate Planning Services

The fees for estate planning services vary based on the services needed and the complexity of the Client's estate planning needs. Each Client's specific fee is communicated to the Client upon commencement of the engagement. Fees are generally not negotiable, and are due upon commencement of the engagement.

Business Registration Services

The fee for business registration services is typically \$750 for the registration of each single-member limited liability company and includes initial licensing fees. Fees are generally not negotiable and are due upon commencement of the engagement.

Seminars

Blueprint 360 offers seminars for a fixed fee ranging from \$250 to \$10,000. The fee varies based on the topic and length of the seminar. The fees are billed at the time attendees sign up for the seminar. Fees may be negotiable based on the nature and complexity of the services to be provided and the overall relationship with Blueprint 360. Discounts are provided to non-profit organizations.

Other Fees and Expenses

Clients may incur certain fees or charges imposed by third-parties, other than Blueprint 360, in connection with investments made on behalf of the Client's account[s]. The Client is responsible for all custodial and securities execution fees charged by the Custodian and executing broker-dealer. The fees charged by Blueprint 360 are separate and distinct from these custodial and execution fees.

In addition, all fees paid to Blueprint 360 for investment advisory services are separate and distinct from the expenses charged by mutual funds and exchange-traded funds to their shareholders, if applicable. These fees and expenses are described in each fund's prospectus. These fees and expenses will generally be used to pay management fees for the funds, other fund expenses, account administration (e.g., custody, brokerage, and account reporting), and a possible distribution fee. A Client could invest in these products directly, without the services of Blueprint 360, but would not receive the services provided by Blueprint 360 which are designed, among other things, to assist the Client in determining which products or services are most appropriate for each Client's financial situation and objectives. Accordingly, the Client should review both the fees charged by the fund[s] and the fees charged by Blueprint 360 to fully understand the total fees to be paid. Please refer to "Item 12: Brokerage Practices" for additional information.

Termination

Any advisory agreement may be terminated at any time by either party upon written notice to the other party, subject to the specific terms of the advisory agreement. If Client does not receive a copy of this Disclosure Brochure at least 48 hours prior to entering into an advisory agreement, Client may terminate the agreement within five (5) business days of the effective date of such agreement at no cost to Client. Specific termination provisions for each service are described above.

Compensation for Sales of Securities

Blueprint 360 does not buy or sell securities and does not receive any compensation for securities transactions in any Client account, other than the investment advisory fees noted above.

Charles Adi is also licensed as an independent insurance professional. Please see "Item 10: Other Financial Industry Affiliations" for additional information regarding these activities.

Item 6: Performance-Based Fees and Side-by-Side Management

Blueprint 360 does not charge performance-based fees for its investment advisory services. The fees charged by Blueprint 360 are as described in "Item 5: Fees and Compensation" above and are not based upon the capital appreciation of the funds or securities held by any Client.

Blueprint 360 does not manage any proprietary investment funds or limited partnerships (for example, a mutual fund or a hedge fund) and has no financial incentive to recommend any particular investment options to its Clients.

Item 7: Types of Clients

Blueprint 360 offers investment advisory services to individuals, high net worth individuals, trusts, estates, corporations, and businesses in the State of Texas and other states. The number of each type of Client is available on Blueprint 360's Form ADV Part 1A. These numbers may change over time and are updated at

least annually by Blueprint 360. Blueprint 360 generally does not impose a minimum account size for establishing a relationship.

Item 8: Methods of Analysis, Investment Strategies, and Risk of Loss

Methods of Analysis

Research and analysis from Blueprint 360 are derived from numerous sources, including financial media companies, third-party research materials, Internet sources, and review of company activities, including annual reports, prospectuses, press releases, and research prepared by others.

Blueprint 360 primarily employs a fundamental analysis method in developing investment strategies for its Clients. Technical analysis may also be utilized when deemed appropriate to achieve a client's specific goal.

Fundamental analysis utilizes economic and business indicators as investment selection criteria. These criteria are generally ratios and trends that may indicate the overall strength and financial viability of the entity being analyzed. Assets are deemed suitable if they meet certain criteria to indicate that they are a strong investment with a value discounted by the market. While this type of analysis helps Blueprint 360 in evaluating a potential investment, it does not guarantee that the investment will increase in value. Assets meeting the investment criteria utilized in the fundamental analysis may lose value and may have negative investment performance. Blueprint 360 monitors these economic indicators to determine if adjustments to strategic allocations are appropriate. More details on Blueprint 360's review process are included below in "Item 13: Review of Accounts."

Technical analysis involves the analysis of past market data rather than specific company data in determining the recommendations made to clients. Technical analysis may involve the use of charts to identify market patterns and trends, which may be based on investor sentiment rather than the fundamentals of the company. The primary risk in using technical analysis is that spotting historical trends may not help to predict such trends in the future. Even if the trend will eventually reoccur, there is no guarantee that Blueprint 360 will be able to accurately predict such a reoccurrence.

As noted in "Item 4: Advisory Services" above, Blueprint 360 generally employs a long-term investment strategy for its Clients, as consistent with their financial goals. Blueprint 360 will typically hold all or a portion of a security for more than a year, but may hold for shorter periods for the purpose of rebalancing a portfolio or meeting the cash needs of Clients. At times, Blueprint 360 may also buy and sell positions that are more short-term in nature, depending on the goals of the Client and/or the fundamentals of the security, sector, or asset class.

Blueprint 360 may engage unaffiliated third-party asset managers to manage all or a portion of Clients' portfolios. Our analysis of outside managers involves reviewing the experience, expertise, investment philosophies, and past performance of the outside managers to determine if that manager has demonstrated an ability to invest over a period of time and in different economic conditions. A risk of investing with an outside manager who has been successful in the past is that the manager may not be able to replicate that success in the future. In addition, because we do not control the underlying investments, there is also a risk that a manager may deviate from the stated investment mandate or strategy of the portfolio. Because we do not control the manager's daily business and compliance operations, we may be unaware of the lack of internal controls necessary to prevent business, regulatory, or reputational deficiencies.

Risk of Loss

Investing in securities involves certain investment risks. Securities may fluctuate in value or lose value. Clients should be prepared to bear the potential risk of loss. Blueprint 360 will assist Clients in determining an appropriate strategy based on their tolerance for risk and other factors noted above. However, there is no guarantee that a Client will meet their investment goals.

While the methods of analysis help Blueprint 360 in evaluating a potential investment, it does not guarantee that the investment will increase in value. Assets meeting the investment criteria utilized in these methods of analysis may lose value and may have negative investment performance. Blueprint 360 monitors these economic indicators to determine if adjustments to strategic allocations are appropriate. More details on Blueprint 360's review process are included below in "Item 13: Review of Accounts."

Each Client engagement will entail a review of the Client's investment goals, financial situation, time horizon, tolerance for risk, and other factors to develop an appropriate strategy for managing a Client's account. Client participation in this process, including full and accurate disclosure of requested information, is essential for the analysis of a Client's account. Blueprint 360 shall rely on the financial and other information provided by the Client or their designees without the duty or obligation to validate the accuracy and completeness of the provided information. It is the responsibility of the Client to inform Blueprint 360 of any changes in financial condition, goals, or other factors that may affect this analysis.

The risks associated with a particular strategy are provided to each Client in advance of investing Client accounts. Blueprint 360 will work with each Client to determine their tolerance for risk as part of the portfolio construction process.

Market Risks

The value of a Client's holdings may fluctuate in response to events specific to companies or markets, as well as economic, political, pandemic, or social events in the U.S. and abroad. This risk is linked to the performance of the overall financial markets.

ETF Risks

The performance of ETFs is subject to market risk, including the possible loss of principal. The price of the ETFs will fluctuate with the price of the underlying securities that make up the funds. In addition, ETFs have a trading risk based on the loss of cost efficiency if the ETFs are traded actively and a liquidity risk if the ETFs has a large bid-ask spread and low trading volume. The price of an ETF fluctuates based upon the market movements and may dissociate from the index being tracked by the ETF or the price of the underlying investments. An ETF purchased or sold at one point in the day may have a different price than the same ETF purchased or sold a short time later.

Mutual Fund Risks

The performance of mutual funds is subject to market risk, including the possible loss of principal. The price of the mutual funds will fluctuate with the value of the underlying securities that make up the funds. The price of a mutual fund is typically set daily; therefore, a mutual fund purchased at one point in the day will typically have the same price as a mutual fund purchased later that same day.

Past performance is not a guarantee of future returns. Investing in securities and other investments involve a risk of loss that each Client should understand and be willing to bear. Clients are reminded to discuss these risks with Blueprint 360.

Item 9: Disciplinary Information

There are no legal, regulatory, or disciplinary events involving Blueprint 360 or any of its management persons. Blueprint 360 values the trust you place in us. As we advise all Clients, we encourage you to perform the requisite due diligence on any adviser or service provider with whom you partner. Our backgrounds are on the Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov by searching by our firm name or our CRD# 292136.

Item 10: Other Financial Industry Affiliations

As mentioned in "Item 4: Advisory Services" above, Charles Adi is also licensed as an independent insurance professional. As an independent insurance professional, Charles Adi may earn commission-based compensation for selling insurance products, including insurance products he sells to you. Insurance

commissions earned by Mr. Adi are separate and in addition to our advisory fees. This practice presents a conflict of interest because the person providing investment advice on behalf of Blueprint 360 who is also an insurance agent has an incentive to recommend insurance products to you for the purpose of generating commissions rather than solely based on your needs. This conflict is mitigated by the fact that as a Certified Financial Planner® Mr. Adi has a fiduciary responsibility to place the best interest of the client first and the clients are not required to purchase any products from him. Clients have the option to purchase these products through another insurance agent of their choosing.

In addition, Mr. Adi operates myFinancial Roadmap, a digital platform that provides educational content on financial matters. This content includes articles, research, ebooks, courses, and other content available for a fee on a per-use or subscription basis. The content is for general educational informational purposes only and does not constitute individualized investment advice. Clients are not required to use the services of myFinancial Roadmap.

Item 11: Code of Ethics, Participation or Interest in Client Transactions, and Personal Trading

Blueprint 360 has implemented a Code of Ethics (the “Code”) that defines our fiduciary commitment to each Client. This Code applies to all persons associated with Blueprint 360 (our “Supervised Persons”). The Code was developed to provide general ethical guidelines and specific instructions regarding our duties to our Clients. Blueprint 360 and its Supervised Persons owe a duty of loyalty, fairness, and good faith towards each Client. It is the obligation of Blueprint 360’s Supervised Persons to adhere not only to the specific provisions of the Code, but also to the general principles that guide the Code. The Code covers a range of topics that address employee ethics and conflicts of interest. To request a copy of our Code, please contact us at (832) 736-7402.

Blueprint 360 does not act as principal in any transactions. In addition, Blueprint 360 does not act as the general partner of a fund, or advise an investment company. Blueprint 360 does not have a material interest in any securities traded in Client accounts.

Supervised Persons of Blueprint 360 are allowed to buy or sell the same securities that we recommend to our Clients, which presents a conflict of interest. Our Code includes policies and procedures designed to mitigate this conflict of interest by prohibiting insider trading, prohibiting trading on material non-public information, and requiring that no personal trades are made on more advantageous terms than Client trades. Transactions of Supervised Persons may be aggregated in block transactions with Client transactions, but at no time will any Supervised Person of Blueprint 360 receive any transaction terms more favorable than those that Clients receive.

Item 12: Brokerage Practices

Recommendation of Custodian[s]

Blueprint 360 does not have discretionary authority to select the broker-dealer/custodian for custodial and execution services. The Client will select the broker-dealer or custodian (herein the “Custodian”) to safeguard Client assets and authorize Blueprint 360 to direct trades to this Custodian as agreed in the investment advisory agreement. Further, Blueprint 360 does not have the discretionary authority to negotiate commissions on behalf of our Clients on a trade-by-trade basis.

Where Blueprint 360 does not exercise discretion over the selection of the Custodian, it may recommend a Custodian[s] to Clients for execution and/or custodial services. Clients are not obligated to use the recommended Custodian and will not incur any extra fee or cost associated with using a broker not recommended by Blueprint 360.

Soft Dollars

Soft dollars are revenue programs offered by broker-dealers whereby an advisor enters into an agreement to place security trades with the broker in exchange for research and other services. Blueprint 360 does not participate in soft dollar programs sponsored or offered by any broker-dealer.

Brokerage Referrals

Blueprint 360 does not receive any compensation from any third-party in connection with the recommendation for establishing a brokerage account.

Directed Brokerage

All Clients are serviced on a “directed brokerage basis,” where Blueprint 360 will place trades within the established account[s] at the custodian designated by the Client. Further, all Client accounts are traded within their respective brokerage account[s]. Blueprint 360 will not engage in any principal transactions (i.e., trade of any security from or to Blueprint 360’s own account) or cross transactions with other Client accounts (i.e., purchase of a security into one Client account from another Client’s account[s]). In selecting the Custodian, Blueprint 360 will not be obligated to select competitive bids on securities transactions and does not have an obligation to seek the lowest available transaction costs. These costs are determined by the designated Custodian.

Aggregating and Allocating Trades

The primary objective in placing orders for the purchase and sale of securities for Client accounts is to obtain the most favorable net results taking into account such factors as price, size of order, difficulty of execution, confidentiality, and skill required of the broker. Blueprint 360 will execute its transactions through an unaffiliated broker-dealer selected by the Client. Blueprint 360 may aggregate orders in a block trade or trades when securities are purchased or sold through the same broker-dealer for multiple discretionary accounts in the same trading day. If a block trade cannot be executed in full at the same price or time, the securities actually purchased or sold by the close of each business day must be allocated in a manner that is consistent with the initial pre-allocation or other written statement. This must be done in a way that does not consistently advantage or disadvantage any particular Client accounts.

Blueprint 360 generally does not block or aggregate trades for accounts managed on a non-discretionary basis due to differences in the timing of approval from the Clients. This may cause a difference in execution depending on when the approval is received from the Client and the duration between advice given and implementation of that advice.

Item 13: Review of Accounts

Frequency of Reviews

Blueprint 360 does not provide ongoing review or monitoring of Client accounts in Financial Advice Services or in Financial Planning Services, unless Ongoing Financial Planning Services is elected by Client. In Ongoing Financial Planning Services and Investment Management Services, Client accounts are monitored on a regular and continuous basis by Charles Adi, Principal and Chief Compliance Officer of Blueprint 360. Formal reviews are generally conducted at least annually or more or less frequently depending on the needs of the Client.

Causes for Reviews

In addition to the investment monitoring noted above, each Client account shall be reviewed at least annually. Accounts may be reviewed as a result of major changes in economic conditions, known changes in the Client’s financial situation, and/or large deposits or withdrawals in the Client’s account. The Client is encouraged to notify Blueprint 360 if changes occur in the Client’s personal financial situation that might adversely affect the Client’s investment plan. Additional reviews may be triggered by material market, economic, or political events.

Reviews may be conducted more or less frequently at the Client's request.

Review Reports

The Client will receive brokerage statements no less than quarterly from the trustee or Custodian. These brokerage statements are sent directly from the Custodian to the Client. The Client may also establish electronic access to the Custodian's website so that the Client may view these reports and their account activity. Client brokerage statements will include all positions, transactions, and fees relating to the Client's account[s]. Blueprint 360 may also provide Clients with periodic reports regarding their holdings, allocations, and performance.

Item 14: Client Referrals and Other Compensation

Compensation Received by Blueprint 360

Blueprint 360 is a fee-based advisory firm that is compensated solely by its Clients and not from any investment product. Blueprint 360 does not receive commissions or other compensation from product sponsors, broker-dealers, or any unrelated third-party. Blueprint 360 may refer Clients to various unaffiliated, non-advisory professionals (e.g., attorneys, accountants, estate planners) to provide certain financial services necessary to meet the goals of its Clients. Likewise, Blueprint 360 may receive non-compensated referrals of new Clients from various third-parties.

Client Referrals from Solicitors

Blueprint 360 does not engage paid solicitors for Client referrals.

Item 15: Custody

Blueprint 360 does not accept or maintain custody of any Client accounts, except for the authorized deduction of Blueprint 360's fees. All Clients must place their assets with a qualified Custodian. Clients are required to engage the Custodian to retain their funds and securities and direct Blueprint 360 to utilize that Custodian for the Client's security transactions. Clients should review statements provided by the Custodian and compare to any reports provided by Blueprint 360 to ensure accuracy, as the Custodian does not perform this review. For more information about custodians and brokerage practices, see "Item 12: Brokerage Practices."

Item 16: Investment Discretion

With Investment Management Services, Blueprint 360 generally has discretion over the selection and amount of securities to be bought or sold in Client accounts without obtaining prior consent or approval from the Client. However, these purchases or sales may be subject to specified investment objectives, guidelines, or limitations previously set forth by the Client and agreed to by Blueprint 360. Discretionary authority will only be authorized upon full disclosure to the Client. The granting of such authority will be evidenced by the Client's execution of an investment advisory agreement containing all applicable limitations to such authority. All discretionary trades made by Blueprint 360 will be in accordance with each Client's investment objectives and goals.

Financial Advice Services and Financial Planning Services are offered on a non-discretionary basis. Clients are free to choose whether to accept or reject the recommendations of Blueprint 360. If Client elects to implement any recommendations made by Blueprint 360, Client is responsible for initiating any actions necessary to implement such recommendations.

Item 17: Voting Client Securities

Blueprint 360 will typically vote proxies for all Client Accounts; however, Clients always have the right to retain the authority to vote proxies on their own. Clients may exercise this right by instructing Blueprint 360 in writing not to vote proxies in their account, and by directing the Custodian to deliver proxy materials to the Client's address of record.

Our policy is to vote all proxies from a specific issuer the same way for each Client, absent qualifying restrictions from a Client.

Blueprint 360 will vote proxies in accordance with our proxy voting guidelines. We will retain all proxy voting books and records for the requisite period of time, including a copy of each proxy statement received, a record of each vote cast, a copy of any document created by us that was material to making a decision on how to vote proxies, and a copy of each written client request for information on how the adviser voted proxies.

If Blueprint 360 has a material conflict of interest in voting on a particular action, we will notify Clients of the conflict to give Clients the opportunity to vote the proxies themselves or to address the voting issue through other objective means, such as voting in a manner consistent with our predetermined voting policy or management recommendations.

Clients may obtain a copy of our Proxy Voting Guidelines from our website or by contacting us at the address or phone number on the cover page of this brochure. Clients may request, in writing, information on how proxies for his/her shares were voted. If any Client requests a copy of our complete proxy policies and procedures or how we voted proxies for his/her account(s), we will promptly provide such information to the Client.

If Blueprint 360 delegates all or a portion of Client's assets to a third-party asset manager, in some cases the third-party asset manager may vote proxies on the Client's behalf. In this case, the third-party asset manager's proxy voting policies are disclosed in its respective disclosure brochure.

Item 18: Financial Information

Neither Blueprint 360, nor its management, have any adverse financial situations that would reasonably impair the ability of Blueprint 360 to meet all obligations to its Clients. Neither Blueprint 360 nor any of its advisory persons have been subject to a bankruptcy or financial compromise. Blueprint 360 is not required to deliver a balance sheet along with this Disclosure Brochure as Blueprint 360 does not collect fees of \$500 or more for services to be performed six months or more in advance.

Item 19: Requirements for State-Registered Advisers

Educational Background and Business Experience of Principal Officer

The Principal Officer of Blueprint 360 is Charles Adi. Information regarding the formal education and background of Charles Adi is included in Item 2 of Brochure Supplement below.

Other Business Activities of Principal Officer

Charles Adi has additional business activities that are detailed in "Item 10: Other Financial Activities and Affiliations."

Performance Fee Calculations

Blueprint 360 does not charge performance-based fees for its investment advisory services. The fees charged by Blueprint 360 are as described in "Item 5: Fees and Compensation" above and are not based upon the capital appreciation of the funds or securities held by any Client.

Disciplinary Information

There are no legal, civil, or disciplinary events to disclose regarding Blueprint 360 or Charles Adi. Neither Blueprint 360 nor Charles Adi have ever been involved in any regulatory, civil, or criminal action. There have been no client complaints, lawsuits, arbitration claims, or administrative proceedings against Blueprint 360 or Charles Adi.

Securities laws require an adviser to disclose any instances where the adviser or its advisory persons have been found liable in a legal, regulatory, civil, or arbitration matter that alleges violation of securities and other statutes; fraud; false statements or omissions; theft, embezzlement, or wrongful taking of property; bribery, forgery, counterfeiting, or extortion; and/or dishonest, unfair, or unethical practices. As previously noted, there are no legal, civil, or disciplinary events to disclose regarding Blueprint 360 or Charles Adi.

Material Relationships with Issuers of Securities

Neither Blueprint 360 nor Charles Adi have any relationships or arrangements with issuers of securities.



Blueprint 360, LLC

Form ADV Part 2B – Brochure Supplement for Charles C. Adi, CFP®, Principal and Chief Compliance Officer

March 20, 2025

Item 1: Cover Page

This Form ADV Part 2B ("Brochure Supplement") provides information about the background and qualifications of Charles C. Adi (CRD# 5771158) in addition to the information contained in the Blueprint 360 LLC ("Blueprint 360," CRD# 292136) Disclosure Brochure. If you have not received a copy of the Disclosure Brochure or if you have any questions about the contents of the Blueprint 360 Disclosure Brochure or this Brochure Supplement, please contact us at (832) 736-7402.

Additional information about Mr. Adi is available on the SEC's Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov by searching with his full name or his individual CRD# 5771158.

Blueprint 360, LLC
4306 Yoakum Boulevard, Suite 455, Houston, TX 77066
Phone: (832) 736-7402
www.theblueprint360.com

Item 2: Educational Background and Business Experience

Charles C. Adi, CFP®, born in 1984, is dedicated to advising Clients of Blueprint 360 as the Principal and Chief Compliance Officer. Mr. Adi earned a Bachelor's of Science in Accounting from Louisiana State University in 2007. Additional information regarding Mr. Adi's employment history is included below.

Employment History:

- Principal and Chief Compliance Officer, Blueprint 360 LLC, 01/2018 to Present
- Agent, Penn Mutual Life Insurance Co., 05/2010 to 02/2018
- Investment Adviser Representative, Wealth Development Strategies Investment Advisory, Inc., 08/2010 to 12/2011 and 05/2014 to 12/2018
- Registered Representative, Hornor Townsend & Kent Inc., 05/2010 to 02/2018
- Auditor, Price Waterhouse Coopers, 09/2007 to 04/2010

Professional Designations

Mr. Adi received the Certified Financial Planner® professional designation in 2016.

The CERTIFIED FINANCIAL PLANNER®, CFP®, and federally-registered CFP® (with flame design) marks (collectively, the "CFP® marks") are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP® Board").

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its high standard of professional education, stringent code of conduct and standards of practice, and ethical requirements that govern professional engagements with clients.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- **Education** – Complete an advanced college-level course of study addressing the financial planning subject areas that the CFP® Board's studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor's Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). The CFP® Board's financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning.
- **Examination** – Pass the comprehensive CFP® Certification Examination. The examination includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances.
- **Experience** – Complete at least three years (at least 6,000 hours) of full-time financial planning-related experience or complete at least two years (at least 4,000 hours) of full-time financial planning-related experience while under the supervision of a CFP® Professional.
- **Ethics** – Agree to be bound by the CFP® Board's *Code of Ethics and Standards of Conduct*, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- **Continuing Education** – Complete 30 hours of continuing education hours every two years, including two hours on the *Code of Ethics and Standards of Conduct*, to maintain competence and keep up with developments in the financial planning field.
- **Ethics** – Renew an agreement to be bound by the *Code of Ethics and Standards of Conduct*. The *Code of Ethics and Standards of Conduct* prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to the CFP® Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

Item 3: Disciplinary Information

There are no legal, civil, or disciplinary events to disclose regarding Mr. Adi. Mr. Adi has never been involved in any regulatory, civil, or criminal action. There have been no client complaints, lawsuits, arbitration claims or administrative proceedings against Mr. Adi.

Securities laws require an adviser to disclose any instances where the adviser or its advisory persons have been found liable in a legal, regulatory, civil, or arbitration matter that alleges violation of securities and other statutes; fraud; false statements or omissions; theft, embezzlement, or wrongful taking of property; bribery, forgery, counterfeiting, or extortion; and/or dishonest, unfair, or unethical practices. ***As previously noted, there are no legal, civil, or disciplinary events to disclose regarding Mr. Adi.***

However, we do encourage you to independently view the background of Mr. Adi on the Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov by searching with his full name or his individual CRD# 5771158.

Item 4: Other Business Activities

Mr. Adi is also a licensed insurance professional. Implementations of insurance recommendations are separate and apart Mr. Adi's role with Blueprint 360. As an insurance professional, Mr. Adi may receive customary commissions and other related revenues from the various insurance companies whose products are sold. Mr. Adi is not required to offer the products of any particular insurance company. Commissions generated by insurance sales do not offset regular financial planning or advisory fees. This may cause a conflict of interest in recommending certain products of the insurance companies. Clients are under no obligation to implement any recommendations made by Mr. Adi or Blueprint 360.

In addition, Mr. Adi operates myFinancial Roadmap, a digital platform that provides educational content on financial matters. This content includes articles, research, ebooks, courses, and other content available for a fee on a per-use or subscription basis. The content is for general educational informational purposes only and does not constitute individualized investment advice. Clients are not required to use the services of myFinancial Roadmap.

Item 5: Additional Compensation

Mr. Adi has additional business activities that are detailed in Item 4 above.

Item 6: Supervision

Mr. Adi serves as the Principal and Chief Compliance Officer of Blueprint 360. Mr. Adi can be reached at (832) 736-7402.

Blueprint 360 has implemented a Code of Ethics and internal compliance that guide each Supervised Person in meeting their fiduciary obligations to Clients of Blueprint 360. Further, Blueprint 360 is subject to regulatory oversight by various agencies. These agencies require registration by Blueprint 360 and its Supervised Persons. As a registered entity, Blueprint 360 is subject to examinations by regulators, which may be announced or unannounced. Blueprint 360 is required to periodically update the information provided to these agencies and to provide various reports regarding the business activities and assets of Blueprint 360.

Item 7: Requirements for State Registered Advisers

Mr. Adi does not have any additional information to disclose.

Privacy Policy

March 20, 2025

Our Commitment to You

Blueprint 360, LLC ("Blueprint 360") is committed to safeguarding the use of personal information of our Clients (also referred to as "you" and "your") that we obtain as your investment adviser, as described here in our Privacy Policy ("Policy").

Our relationship with you is our most important asset. We understand that you have entrusted us with your private information, and we do everything that we can to maintain that trust. Blueprint 360 (also referred to as "we", "our," and "us") protects the security and confidentiality of the personal information we have and implements controls to ensure that such information is used for proper business purposes in connection with the management or servicing of our relationship with you.

Blueprint 360 does not sell your non-public personal information to anyone. Nor do we provide such information to others except for discrete and reasonable business purposes in connection with the servicing and management of our relationship with you, as discussed below.

Details of our approach to privacy and how your personal non-public information is collected and used are set forth in this Policy.

Why You Need to Know?

Registered investment advisers ("RIAs") must share some of your personal information in the course of servicing your account. Federal and state laws give you the right to limit some of this sharing and require RIAs to disclose how we collect, share, and protect your personal information.

What Information Do We Collect from You?

- | | |
|---|--|
| • Name, address, and telephone number(s) | • Account information (including other institutions) |
| • Email address(es) | • Assets and liabilities |
| • Date of birth | • Income and expenses |
| • Social security or taxpayer identification number | • Investment activity |
| • Driver's license number | • Investment experience and goals |

What Information Do We Collect from Other Sources?

- | | |
|---|---|
| • Custody, brokerage, and advisory agreements | • Investment questionnaires and suitability documents |
| • Account applications and forms | • Transactional information with us or others |
| • Other advisory agreements and legal documents | • Other information needed to service account |

How Do We Protect Your Information?

To safeguard your personal information from unauthorized access and use, we maintain physical, procedural, and electronic security measures. These include such safeguards as secure passwords, encrypted file storage, and a secure office environment. Our technology vendors provide security and access control over personal information and have policies over the transmission of data. Our associates are trained on their responsibilities to protect Client's personal information.

We require third-parties that assist in providing our services to you to protect the personal information they receive from us.

How Do We Share Your Information?

An RIA shares Client personal information to effectively implement its services. In the section below, we list some reasons we may share your personal information.

Basis for Sharing	Do we share?	Can you limit?
Servicing Our Clients We may share non-public personal information with non-affiliated third-parties (such as administrators, brokers, custodians, regulators, credit agencies, other financial institutions) as necessary for us to provide agreed upon services to you, consistent with applicable law, including but not limited to: processing transactions, general account maintenance, responding to regulators or legal investigations, and credit reporting.	Yes	No
Marketing Purposes Blueprint 360 does not disclose, and does not intend to disclose, personal information with non-affiliated third-parties to offer you services. Certain laws may give us the right to share your personal information with financial institutions where you are a customer and where Blueprint 360 or the Client has a formal agreement with the financial institution. We will only share information for purposes of servicing your accounts, not for marketing purposes.	No	Not shared
Authorized Users Your non-public personal information may be disclosed to you and persons that we believe to be your authorized agent(s) or representative(s).	Yes	Yes
Information About Former Clients Blueprint 360 does not disclose and does not intend to disclose, non-public personal information to non-affiliated third-parties with respect to persons who are no longer our Clients.	No	Not shared

Changes to Our Privacy Policy

We will send you a copy of this Policy annually for as long as you maintain an ongoing relationship with us.

Periodically we may revise this Policy, and we will provide you with a revised policy if the changes materially alters the previous Privacy Policy. We will not, however, revise our Privacy Policy to permit the sharing of non-public personal information other than as described in this notice unless we first notify you and provide you with an opportunity to prevent the information sharing.

Any Questions?

You may ask questions or voice any concerns, as well as obtain a copy of our current Privacy Policy by contacting us at (832) 736-7402.